

Your Business Needs Smart Technology Computer Consulting Made Easy

Spring 2015 Newsletter

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President's Message



SpotLight

Greetings, I am excited to write to you in our fifth issue of our quarterly newsletter. The later part of 2014 has proven to be a time of progress, self-evaluation, and above all, great accomplishments for JGWD Solutions with the launch of our newsletter, our feature in Pro-Files Magazine, and soon our featured book release. Believe it or not we are already 3 months into 2015 and spring is in the air. Hopfully everyone made it through winter. California seen it's share of much needed rain. Satisfaction is paramount to JGWD Solutions' therefore to focus on our guarantee I would like to repeat an excerpt from our commitment statement. **Our success is built on your success.** As a Christian company we do all our work for the glory of God. Anything distasteful such as nudity, profanity, or negativity will NEVER be used in our designs Guaranteed.

I wish everyone a happy, safe, and warm spring season. Talk to you soon and enjoy this quarters newsletter.

Sincerely,
Joseph A Gueste, MBA
President, CEO

Branding & Identity

Discovering and implementing your company's brand identity isn't as complicated as it may appear. Here are our tips that JGWD Solutions helps you nail your brand identity.

1. Understand the business niche you are in and how you differ from competitors.
2. Know your target audience to the core.
3. Fully grasp how your product and services hit the sweet spot of your audience's needs.

Communicate the Brand (Identity)

1. Devise the manner in which employees should interact with customers.
2. Put together a check and balance system to ensure employee-to-customer messaging stays on brand.
3. Carefully consider the first and last impression you want to make when communicating the brand with the public.

Our Mission:

With our continued commitment of substantial years of experience, professional developers, variety of options, custom solutions, and 100% customer satisfaction; the mission of JGWD Solutions is to provide results-oriented advertising, public relations, and marketing designed to meet our client's objectives by providing strong marketing concepts and excelling at customer service. We seek to become a marketing partner with our clients.

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"We design, build, and market solutions that exceed expectations and produce results — solutions that you need"

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Follow Us!

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- > Marketing Consulting
- > Branding & Identity
- > Web Design
- > Internet Marketing
- > Graphic Design
- > Advertising

Hours of Operation:

Monday-Friday: 9 a.m.-6 p.m.

Saturday: By Appointment

Sunday: Closed

Client Services

- > Pay Online Hassle Free
- > Recieved Weekly Updates
- > See Online Specials
- > Dedicated Support *...continued on page 2*



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We desire to measure success for our clients through awareness, increased sales, or other criteria mutually agreed upon between the us and the clients. We are committed to maintaining a rewarding environment in which we can accomplish our mission. *mission from page 1*

JGWDS Internet Consulting Solutions

1. Researching the client, direct competitors and the client's industry
2. Presenting the client with the results of this research and educating the client on current web techniques
3. Working jointly with the client to develop strategic plans for increased sales/traffic, improved customer communications and opportunities for cost-savings via web technologies
4. Implementing the strategic plan throughout the development process
5. Identifying tools and techniques for monitoring the results

With a clearly defined strategic plan at our disposal, every phase of development can be refined to optimize the client's potential for sales generation and future growth. Without this critical service, the end result would be simply a product and not a solution.

More on Client Service

The key to our client service is our seamless integration of deep industry and functional expertise with tools and capabilities to support execution and make change happen —on a global scale.

See our [Client Access](#) page, also sign up to be a client exclusive



Name: Lenore Gueste; Publishing Specialist
Company: JGWD Solutions
Date: December 11, 2014

JGWD Solutions Publishing has been named one of the most impressive solutions two years in a row! I can truly say that this is a direct reflection of the wonderful family of employees within JGWD Solutions. If you are interested in knowing and viewing what they have done, please visit the thier [solutions page](#) for more information. In addition to their [newsletters](#). [more testimonials](#)

LEADING[®]
 BUSINESS
 DRIVEN BY VALUES



Buzz on the Street



You can now find JGWD Solutions on Pinterest. Follow news like:

1. Company insights
2. Fitness
3. Motivation

[JGWDS on Pinterest](#)

"Pinterest is a place to discover ideas for all your projects and interests, hand-picked by people like you." [pinterest.com](#)

Spiritual Thoughts

Matthew 5:14
 Ye are the light of the world. A city that is set on a hill cannot be hid.

No Hidden Fees!

YOU PICK IT WE'LL BUILD IT YOU'LL LOVE IT

Our business website designs and marketing solutions are unmatched. Take a glance at our portfolio.

Our businesses have the best looking and highest performing websites. Best investment you'll ever make!

Once you've selected your design and plan we can have you up and running in days. A dedicated marketing executive will do the work for you!

Pages	Description	Price
---	Consultant Fee	\$50.00
1-3	page with logo, up to 3 photos, standard graphics	\$200.00
4-5	page with logo, up to 4 photos, custom/standard graphics	\$500.00
6-7	page with logo, up to 7 photos, custom/standard graphics	\$900.00
8-10	page web site, including logo, up to 10 photos, custom/standard	\$1,500.00
10 +	Over 10 pages: free quotes upon request	-----

\$\$\$Base Price Sheet\$\$\$